



**IASS 2023**  
July 10–14 Melbourne  
Integration of Design  
and Fabrication

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

THE INTERNATIONAL ASSOCIATION FOR SHELL AND  
SPATIAL STRUCTURES SYMPOSIUM 2023

[iass2023.org.au](https://iass2023.org.au)







# WHY SPONSOR OR EXHIBIT?

The International Association for Shell and Spatial Structures (IASS) symposium provides a unique opportunity to promote your business to engineers, architects and researchers from around the globe.

The IASS2023 sponsorship and exhibition packages have been designed to:

- Provide an outstanding opportunity to promote your company among hundreds of world-leading structural engineers, architects and researchers
- Raise your company profile
- Provide an opportunity to develop new strategic partnerships with participating companies and research institutions
- Network with professional colleagues from different states and other countries

Early confirmation will ensure the highest level of exposure. An extensive promotional campaign, including web exposure and various social media activities, will be implemented in the lead up to the conference. The opportunity exists for your company to be represented as a key supporter, strategically placed before distinguished participants from around the world.

The listed packages are by no means limited, and we would be delighted to discuss your individual requirements.

To discuss your involvement and marketing goals further, please contact:

**Andrea O'Sullivan**

IASS 2023 Sponsorship Manager

**Tel: +61 7 3255 1002**

**Email: [sponsorship@iass2023.org.au](mailto:sponsorship@iass2023.org.au)**



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# ABOUT IASS SYMPOSIA

The International Association for Shell and Spatial Structures (IASS) symposia are much anticipated events for engineers, architects, and researchers. It has been successfully held for over 60 years in various countries such as Brazil, China, Germany, Japan, the Netherlands, Poland, South Korea, Spain, the UK and the USA. The delegates include leading structural engineers and architects from around the globe. The symposium usually attracts 400–600 delegates each year.

The theme of the IASS 2023 symposium is Integration of Design and Fabrication, which is becoming increasingly important with the developments of digital technologies in both design and manufacturing. The symposium covers all aspects related to material, design, computation, construction, maintenance, history, environmental impact and sustainability of shell and spatial structures in all fields of application.





# TOPICS

The symposium topics include (but are not limited to):

- Active bending
- Additive manufacturing/3D printing
- Adjustable moulding
- Architectural geometry
- Bamboo for sustainable construction and quality of life improvement
- Bio-inspired structures
- Bridge structures
- Computational form-finding
- Conceptual design
- Construction techniques
- Deployable and inflatable structures
- Design Competition (WG21)
- Digital modelling and fabrication
- Dynamic response of metal spatial structures
- Dynamic response of other structures
- Graphical methods
- Gridshell structures
- Historical structures
- Kinetic connections
- Lattice structures
- Life-cycle design and assessment of structures
- Membrane moulding
- Metal gridshell structures, connections and stability
- Methods and construction technologies for sustainable shell structures
- Morphology and configuration processing
- Next generation parametric design
- Novel methods in modelling, optimisation and construction for reducing carbon footprint of continuous roof shells
- Numerical methods for geometry, form-finding and optimisation of lightweight structures
- Optimisation methods and applications
- Origami
- Reducing formwork—techniques old and new
- Teaching design uncertainty: working with unknown qualities/quantities of new and re-claimed materials
- Teaching of shell and spatial structures
- Tensegrity systems and cable structures
- Tension and membrane structures
- Tension structures in the Asia-Pacific
- Timber and bio-based structures
- Topology optimisation
- Transformable structures





# SPONSORSHIP OPPORTUNITIES

An exciting range of sponsorship opportunities has been developed to ensure a successful outcome for sponsor involvement. The Symposium Committee is dedicated to the task of matching sponsorship packages to your requirements and if you would like to discuss a bespoke opportunity to suit your objectives and your budget please contact the Sponsorship Manager.

Please note all costs are in Australian Dollars and exclusive of GST and this will be added to your invoice.

Sponsorship Packages	No. of Opportunities	Cost
Diamond Sponsor	Exclusive	\$15,000
Platinum	3 Opportunities	\$10,000
Gold	6 Opportunities	\$7,500
Silver	Multiple	\$5,000
Bronze	Multiple	\$2,000
Individual Sponsorship	No. of Opportunities	Cost
Delegate Bag	Exclusive	\$7,000
Gala Dinner Sponsor	Exclusive	\$6,000
Welcome Reception Sponsor	Exclusive	\$5,000
Award Sponsor	Multiple	\$4,000





# DIAMOND SPONSOR

**\$15,000**

## Exclusive Opportunity

Diamond Entitlements include the highest level of branding and the opportunity to host your own 30-minute session in the program.

### Marketing

- Full-page advertisement in the electronic Symposium Program
- Acknowledgement as Diamond Sponsor on the Symposium website
- Acknowledgement as Diamond Sponsor through corporate logo on Symposium signage
- Acknowledgement as Diamond Sponsor through corporate logo in Symposium Program
- Company Logo and 200 word Company Synopsis to appear inside Symposium Program

### Exhibition

One Exhibition Booth 2m x 2m in a prime location (near the entry or major catering areas)

### Registration

- Four complimentary Registrations include morning and afternoon teas, lunches, and Welcome Reception
- Four tickets to the Gala Dinner

As the major supporter of the symposium included with your Diamond Sponsorship are the following opportunities:

### Educational Opportunity

You will have the opportunity to hold a 30-minute promotional demonstration or workshop during the main program. Please note that this is subject to program deadlines, and if the program is already confirmed you may host the session during a lunch break.



# DIAMOND SPONSOR

**\$15,000**

## **Exclusive Opportunity**

If included in the main program the session must relate to one of the symposium topics and is subject to committee approval based on a submitted overview.

Please note that early confirmation of Diamond Sponsorship will have a better chance of being part of the main program and aligning your organisation with this important scientific field.

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### **Name Badge and Lanyard Branding**

Every registered delegate will be required to wear a symposium lanyard and badge each day of the symposium, ensuring high visibility of your brand.

- Logo on symposium lanyard (size and placement of logo will be at the discretion of the Symposium organising committee)





# PLATINUM SPONSOR

**\$10,000**  
**Limited Opportunities**

Platinum Entitlements include branding of one of the Symposium Plenary Sessions.

## Marketing

- Half-page advertisement in the electronic Symposium Program
- Acknowledgement as Platinum Sponsor on the Symposium website
- Acknowledgement as Platinum Sponsor through corporate logo on Symposium signage
- Acknowledgement as Platinum Sponsor through corporate logo in Symposium Program
- Company Logo and 150 word Company Synopsis to appear inside Symposium Program

## Exhibition

One Exhibition Booth 2m x 2m

## Registration

- Three complimentary Registrations include morning and afternoon teas, lunches, and Welcome Reception
- Three tickets to the Gala Dinner

## Educational Opportunity

You will have the opportunity to show your alignment to one of the symposium Plenary Sessions in the program by branding the session with your logo to show your support to this field. This acknowledgement will appear in the program and on the session slide.



# GOLD SPONSOR

**\$7,500**

## Limited Opportunities

Gold Entitlements include branding of one of the Symposium Topics.

### Marketing

- Acknowledgement as Gold Sponsor on the Symposium website
- Acknowledgement as Gold Sponsor through corporate logo on Symposium signage
- Acknowledgement as Gold Sponsor through corporate logo in Symposium Program
- Company Logo and 100 word Company Synopsis to appear inside Symposium Program

### Exhibition

- One Table Top Display 1m x 1m

### Registration

Two complimentary Registrations include morning and afternoon teas, lunches, and Welcome Reception

### Educational Opportunity

You will have the opportunity to show your alignment to one of the symposium topics in the program by branding the session with your logo. This acknowledgement will appear in the program and on the session slide.



# SILVER SPONSOR

**\$5,000**

## Limited Opportunities

Silver Entitlements include sponsorship of one of the catering breaks during the symposium.

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### Marketing

- Acknowledgement as Silver Sponsor on the Symposium website
- Acknowledgement as Silver Sponsor through corporate logo on Symposium signage
- Acknowledgement as Silver Sponsor through corporate logo in Symposium Program
- Company Logo and 50 word Company Synopsis to appear inside Symposium Program

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### Exhibition

- One Table Top Display 1m x 1m

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### Registration

One complimentary Registration includes morning and afternoon teas, lunches, and Welcome Reception

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### Catering Opportunity

You will have the opportunity to sponsor one of the catering and networking breaks. Signage will be placed with your logo throughout the catering area.



# BRONZE SPONSOR

**\$2,000**

## **Multiple Opportunities**

- Acknowledgement as Bronze Sponsor on the Symposium website
- Acknowledgement as Bronze Sponsor through corporate logo in Symposium Program
- Company Logo and 25 word Company Synopsis to appear inside Symposium Program





# INDIVIDUAL OPPORTUNITIES

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## Delegate Satchel - \$7,000

*Exclusive Opportunity*

Every registered delegate will receive a symposium satchel upon registration. The satchel is of reusable quality to encourage use by delegates well after the Symposium has finished.

- Logo on Symposium Satchel along with Symposium Logo (size and placement of logo will be at the discretion of the Symposium Organising Committee)
- Logo on Symposium website

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## Gala Dinner Sponsor - \$6,000

*Exclusive Opportunity*

The social highlight of the Symposium, a spectacular evening where delegates will be winned, dined and entertained.

- Logo in Symposium Program
- Logo on Symposium Website
- Company logo on tickets to the Gala Dinner
- Opportunity to place a company-provided pull-up banner at the entrance to the Gala Dinner venue (2m high and 1m wide)
- One Symposium Registration
- Three additional tickets to the Gala Dinner



# INDIVIDUAL OPPORTUNITIES

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## Welcome Reception Sponsor - \$5,000

*Exclusive Opportunity*

Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee—a fact reflected in the strong attendance at this event.

- Logo in Symposium Program
- Logo on Symposium Website
- Company logo on tickets to the Welcome Reception
- Opportunity to place a company-provided pull-up banner in the Welcome Reception (2m high and 1m wide)
- One Symposium Registration
- Three additional tickets to the Welcome Reception

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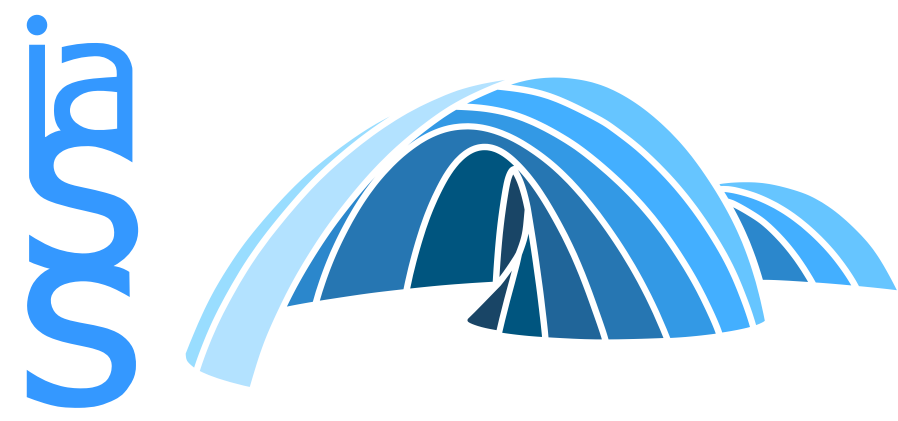
## Award Sponsor - \$4,000

Several awards are presented at the symposium recognizing outstanding researchers, designers, and engineers working in the field of shell and spatial structures. You may sponsor one of the categories and the acknowledgement will be as follows:

- Logo in Symposium Program
- Logo on Symposium Website
- Logo displayed at the awards presentation session



# PARTICIPATION FORM



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## PERSONAL DETAILS

Please note all correspondence including invoices will be sent to the contacts supplied below.

Organisation name (for invoicing purposes) \_\_\_\_\_

Contact person (for invoicing purposes) \_\_\_\_\_

Email \_\_\_\_\_

Organisation name (for marketing purpose) \_\_\_\_\_

Contact person (for organising purposes) \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Please tick the appropriate box. All prices are in Australian Dollars and are exclusive of 10% Australian Goods and Services Tax (GST), which will be added to your invoice.

### SPONSORSHIP OPPORTUNITIES

☐ Diamond Sponsor \$15,000

☐ Platinum Sponsor \$10,000

☐ Gold Sponsor \$7,500

☐ Silver Sponsor \$5,000

☐ Bronze Sponsor \$2,000

☐ Delegate Bag Sponsor \$7,000

☐ Gala Dinner Sponsor \$6,000

☐ Welcome Reception Sponsor \$5,000

☐ Award Sponsor \$4,000

TOTAL AUD\$

### CONDITIONS OF PAYMENT

- Payment of a 50% deposit is required upon confirmation of your sponsorship selections. The remaining 50% will be due 12 weeks prior to the event.
- Failure to pay your sponsorship invoice may result in your sponsorship being reissued for sale. Payment plans can be arranged.

### PRIVACY STATEMENT

- ☐ YES, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Conference Manager.
- ☐ No, I do not consent.

Please return the completed Participation Form as soon as possible via email to:

Andrea O'Sullivan  
Sponsorship Manager  
sponsorship@iass2023.org.au

Please note that the date of submission of the IASS 2023 Conference Sponsor application will be taken into account.

### DECLARATION:

I have read and accept the terms & conditions of this form and wish to become a partner and/or Exhibitor at IASS 2023. I acknowledge that this is a binding commitment to pay the amount shown above and confirm I have the authority to enter into this commitment on behalf of my organisation.

Signature \_\_\_\_\_ Date \_\_\_\_\_



# Terms & Conditions

## The Contract

1. The term “Organiser” refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A “Contract” is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

## The Application

5. An official Exhibition Application Form must be received to reserve the space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

## Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition. However, it reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation.
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions, including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify the heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person, including Exhibitor staff, representatives, visitors, contractors and/or agents’ entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser will specify conditions relating to the movement of goods and displays prior, during and after the exhibition.
23. The Organiser will specify any regulations regarding sound levels, including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these.
24. The Organiser will arrange security onsite during the period of the exhibition but will not accept any liability for loss or damage.
25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

## Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
28. The Exhibitor must make every effort to maximise the promotion and commercial benefits of participating in the exhibition.
29. The Exhibitor must comply with all directions/requests issued by the Organiser, including those outlined in the Exhibition Manual.
30. The Exhibitor must comply with all applicable laws, including laws in relation to Occupational Health & Safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition, the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring Exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
33. The Exhibitor will submit plans and visuals of custom-designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
34. The Exhibitor is responsible for all items within their allocated exhibition space.
35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises, including walls and floor, unless authorised by the Organiser. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
37. The Exhibitor acknowledges that the Organiser has a preferred freight company and agrees to comply with all instructions relating to delivery times. If an alternate freight company is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

## Storage of goods

40. Unless otherwise communicated, storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

## Stand Services and Construction

41. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

## Insurance and Liability

42. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
43. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
44. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
45. The Organiser shall not be liable for any loss, which Exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
46. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Organiser will not be accountable for the level of commercial activity generated.

## Payment & Cancellation

47. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time, the space will be available for sale to another company. All deposits paid will automatically be forfeited, and NO refund will be made. NO Exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
49. Withdrawal – if the Exhibitor withdraws its exhibition commitment, it will be liable for the following payments in accordance with the below:
  - a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
  - b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
  - c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
  - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.
50. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation. However, all monies paid for any sponsorship and exhibition will be refunded.
51. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
52. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value depending on the level of entitlements already delivered, such as a promotion and branding.
53. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.





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## CONTACT US

For further information please contact:

**Andrea O'Sullivan**

IASS 2023 Sponsorship Manager

Tel: +61 7 3255 1002

Email: [sponsorship@iass2023.org.au](mailto:sponsorship@iass2023.org.au)

